

1. Visit the ADC Escape Challenge page here:
<https://www.crowdrise.com/2017ADCMilesforaCause-EscapetotheCape>
2. Click Setup Fundraiser



3. Setup your fundraiser details.
 - a. Name Structure: **[First Name] [Last Name] – [Charity]**
 - b. Set your fundraising goal (any amount you want)
 - c. Write your personal story (why this charity, fitness challenge, etc is important to you)
 - d. Choose T-Shirt size
 - e. Submit

Create Fundraiser

Whether you're running in a marathon, giving up your birthday for charity, doing a tribute, volunteering on weekends, or anything else, use CrowdRise to raise money for charity and make a real-life impact.

Fundraiser Title: 1

Fundraising Goal: 2

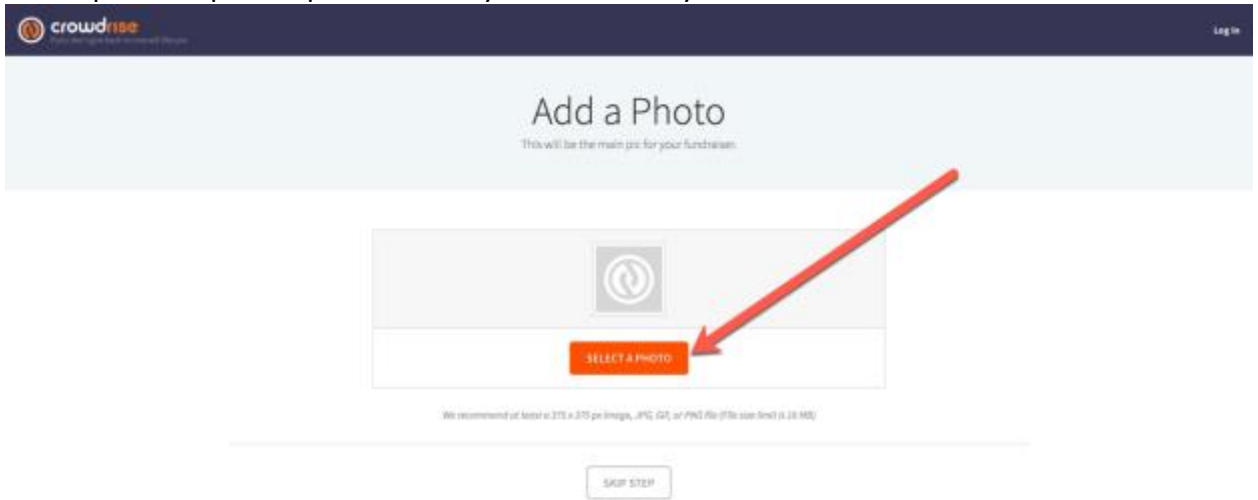
About Your Fundraiser: 3

Tell everyone about your fundraiser and why your cause is so important. Make it personal and compelling.

Your T-Shirt Size: 4

BACK
SUBMIT 5

4. Add your photo – this photo will be the main photo for your team / displayed on the leaderboard. Make it personal! (The photo should be square or cropped to square). You can skip this step and update later if you aren't ready.





5. Choose Your Charity of Choice – it must be a registered 501(c)3 and listed on CrowdRise (don't worry, they have pretty much everything!)



6. Create a CrowdRise account (recommend using your personal email)

The image shows a sign-up form for CrowdRise. At the top, there is a blue button with a white Facebook 'f' icon and the text 'Sign up using Facebook'. Below this button is the word 'OR'. The form consists of several input fields: 'First Name' and 'Last Name' (two columns), 'Email', 'Confirm Email', and 'Password' (with a toggle icon for visibility). Below the form, there is a link: 'Are you a non-profit? [Click Here.](#)'. At the bottom left, there is an orange 'SIGN UP' button. To its right, there is a line of text: 'By logging in you agree to our [Terms](#), [Privacy Policy](#) and [Fees](#)'. At the bottom center, there is a link: 'Already have an account? [Log In](#)'.

 Sign up using Facebook	
OR	
First Name	Last Name
Email	
Confirm Email	
Password 	

Are you a non-profit? [Click Here.](#)

SIGN UP By logging in you agree to our [Terms](#), [Privacy Policy](#) and [Fees](#)

Already have an account? [Log In](#)

7. Your Campaign will be live – now time to add some details! Click “Go to Your Fundraiser”
-

Your Campaign is Live

You've successfully created your CrowdRise page.



First Last - Charity Name

Created by Jason Boccard

Now it's time to start crowdraising. That means raising a lot of money for your cause.

[Go to Your Fundraiser](#)

8. Make sure all your details are setup (or make a note to come back and set them up when you are ready).
Then you will visit your profile (#2) to edit your individual settings

Then you can copy your team page link to share on social networks!

The screenshot shows the CrowdRise dashboard for a user named Jason Boccia. The interface includes a left-hand navigation menu with options like 'My Fundraisers', 'Dashboard', 'View', 'Edit', 'Team', and 'Advanced'. The main content area features a 'Welcome to CrowdRise' message, a progress indicator showing '75% complete' with a pie chart, and a 'Write a Description' section with a 'Write a Description' button. Below this is a 'Post Update' section with a text input field. On the right, there is a 'First Last - Charity Name' section with a photo of a woman and a child, and a social media share bar with a URL: <https://www.crowdrise.com/first-last-charity-name/fundraiser/jasonboccia>. Three red circular callouts with numbers 1, 2, and 3 are overlaid on the image to highlight specific elements: 1 points to the 'Write a Description' button, 2 points to the 'Welcome to CrowdRise' message, and 3 points to the social media share bar.

9. Click Edit your profile (after clicking the icon above your name in the preceding image (#2))

EDIT YOUR PROFILE

MY CROWD MESSAGES COMMENTS ROYALTY CRESTS

JASON BOCCARD

VOTE **750** TOTAL IMPACT POINTS

750 IMPACT POINTS

SHARE THIS PAGE

START A FUNDRAISER

FUNDRAISERS

Hide Fundraiser

FIRST LAST - CHARITY NAME

AMOUNT RAISED:
\$0


0% Raised of \$500 Goal

10. Fill out any personal profile information and add a profile picture here. Then hit Save:

EDIT PROFILE

Your CrowdRise Profile shows your charitable life all in one place. It's also the first place the admissions people will go to see if you should get into college and the first place someone will check before asking you on a date.

ACCOUNT / EDIT PROFILE



Change Profile Photo

First Name:

Last Name:

Your Own CrowdRise URL: (?)
www.crowdrise.com/jasonboccard Available

Address:

Apt / Suite / Floor:

City:

State / Province:

Zip / Postal Code:

Country:


T-Shirt Size:

Phone:

Birthdate:

Sex: (Optional)

Stuff About Me:

B I U S...  Styles

The person who created this page is probably preparing something riveting to post about everything they're doing to give back. We recommend you sit at your computer and hit refresh over and over until their story goes live. You should also scroll down and see if they have a fundraiser going so you can support 'em.


[Delete Account](#) SAVE

11. After setting up your profile, visit your team event page (via the link from Step #3 in image #9 above). Here you can check progress, find the link to share, share via social,

etc.

JASON BOCCARD'S FUNDRAISER:
FIRST LAST - CHARITY NAME

VIEW FUNDRAISER EDIT FUNDRAISER MANAGE CAMPAIGN MANAGE TEAM REPORT CENTER



Post an update
Keep your supporters updated...
+ Post an update

DONATE
TO THIS FUNDRAISER

\$0
MONEY RAISED

BENEFITING: Take Me Home Pet Rescue Inc
EVENT: 2017 ADC Miles for a Cause - Escape to the Cape
You are the Organizer of this Fundraiser

Share Tweet

THE TEAM: → TOTAL RAISED SO FAR

Add Profile Photo



JASON BOCCARD

AMOUNT RAISED
\$0

0% Raised of \$500 Goal

DONOR COMMENTS

12. The ADC Event page will also show your team and individual on the leaderboards
2017 ADC MILES FOR A CAUSE - ESCAPE TO THE CAPE

Accounting Department ESCAPE TO THE CAPE 2017

\$0
0% Raised of \$2,500 Goal

DONATE
TO A FUNDRAISER

SET UP
YOUR FUNDRAISER

THE STORY

[Tweet](#) [Share](#) THE STORY / CROWDFEED

DEADLINE TO GIVE: SEP 04, 2017
FUNDRAISER SET UP DEADLINE: AUG 01, 2017

Every summer between Memorial Day and Labor Day, AccountingDepartment.com employees sign up to challenge themselves by conquering health and fitness goals. With a different destination each year, ADC employees set goals to walk, run, bike or swim along a "virtual course" through a chosen destination. This year, we're "Escaping to the Cape". Employees can aim to complete 100, 200 or 300 miles during the summer--and every donation made under an individual employee's name will go directly to their charity of choice. This year, we've also invited our clients to join us on our journey to better health and fitness as well as supporting local philanthropy across the region.

ADC ESCAPE TO THE CAPE 2017

TEAM LEADERBOARD **TOP INDIVIDUALS**

ANDREA BOCCARD - BACKPACKS FOR SU...
AMOUNT RAISED:
\$0

FIRST LAST - CHARITY NAME
AMOUNT RAISED:
\$0